

****MEDIA ADVISORY****

SIEMENS FOUNDATION CEO DAVID ETZWILER TO BE FEATURED IN NATIONAL TV SPECIAL “AMERICAN EDUCATION REPORT” AIRING ACROSS THE U.S. THIS SUMMER

WHAT: David Etwiler, CEO of [Siemens Foundation](#), will be featured in American ED TV’s *The American Education Report*, a national TV program hosted by Emmy & Peabody award winning journalist Jack Ford which debuts over the July 4th weekend on major channels across the nation. During the special, Etwiler will discuss how companies and organizations can play an active role in supporting educators in their important work by investing in the creation of free resources and programs that can be used to augment existing curriculum.

Produced by American ED TV Production and distributed in the U.S. by Eclipse Television, *The American Education Report* is a one-hour TV special focused on showcasing current education trends and developments, and the experts behind them. From advancements in curriculum design, educational technology and online offerings, professional development initiatives and lifelong learning, *The American Education Report* is designed to highlight these innovations and introduce the professionals working to improve education at all levels.

Check local listings for the first episode of *American Education Report: Back to School* which looks at roles of Technology and Private enterprise in Education. Additional segments include top schools, back to school tips and what teachers mean to American hero, Sen. John Glenn.

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To get involved in the conversation on Twitter, use hashtags #educationmatters, #back2school, and #whatworks.

WHO: David Etwiler, CEO of [Siemens Foundation](#)

WHEN: Check local listings and visit <http://www.americanedtv.com/shows/american-education-report>.

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About Siemens Foundation

The Siemens Foundation has invested more than \$85 million in the United States to advance workforce development and education initiatives in science, technology, engineering and math. The Siemens Foundation mission is inspired by a culture of innovation, research and continuous learning that is the hallmark of Siemens’ companies. For further information, visit www.siemens-foundation.org or follow [@sfoundation](https://twitter.com/sfoundation).

About Eclipse

Eclipse Television is an innovative creator of television programming from concept to creation and syndicates a

variety of sports, family and entertainment television programs for broadcast distribution and sponsor opportunities. Partners include EA Sports, Chrysler/Jeep, Ford, NBC, CBS, Coke-a-Cola, Hawaiian Tropic and many, many more.

About American ED TV

American ED TV is a media company focused on aggregating the best in education content and distributing it across multiple platforms. The company produces and operates the only network dedicated to the news, business and culture of American education and reaches its audience via digital, on-demand and over-the-air channels. Additionally, the company's American ED TV Productions develops and produces original content for clients across the education spectrum.